



Weyburn
Credit Union

Community Fund Application



Weyburn Credit Union is committed to building better, brighter, and stronger communities! We support community initiatives that share that value through our Community Fund. Our Community Fund was established by our Board of Directors to help support and develop sustainable programs and projects that enhance our communities. Each year, we allocate a portion of our profits into the Community Fund; local community groups are then able to apply for funding for eligible programs and projects.

Eligibility

- Not-For-Profit or Recognized Not-For-Profit organizations are eligible to apply for funds to support initiatives that will provide direct benefit to the communities served by WCU.
- To be considered, projects must have a far-reaching, positive impact on the community and intend to be self-sustainable.
- Requests of \$2,500 and more depending on the scope and scale of the project and the anticipated impact on the community and surrounding areas will be assessed by an evaluation committee comprised of WCU staff, management and directors.

Sponsorship Focus Areas

The focus of Weyburn Credit Union's Community Fund will be on sponsorship opportunities that align with the Credit Union's goals, priorities, and core values by contributing to the community in a meaningful way. In particular, the committee will give preference to applications that will have a positive impact on:

- The well-being of Youth and/or Family (with a preference towards financial literacy)
- Economic and Community Development
- The Co-operative Principle of Concern for our Community
- Our Environment

Initiatives generally not supported

- Partisan political or religious organizations and affiliated activities.
- Groups that are not a registered charity or recognized as community not-for-profit.
- Groups that represent a conflict of interest for WCU or that promote specific programs or issues where members of the Credit Union and clients of its subsidiaries may have significantly divergent views.
- Requests from organizations that do not provide a direct benefit to the identified communities served by WCU
- Individual pursuits or interests that are primarily for personal gain.
- Requests for funds to support operational costs or debt servicing (operational costs refer to fixed costs including but not limited to: rent, wages, and utilities.)

Key Dates:

March 1: Applications Open

June 30: Applications Close

Early August: All applicants will be informed of the outcome of their applications

August: Public Announcement of Grant Recipients. Details will follow.

Important Considerations

Payments will be made upon reimbursement of receipts as proof that funds are being used towards the intended purpose. Preference will be given to applications that intend to have projects completed and funds reimbursed by the end of the year in which they are applied for.

Recipients of WCU Community Fund Grants are encouraged to promote WCU's support of their initiative. This promotion may include, but is not limited to:

- Photo opportunities
- Promotion/interaction on social media
- Media releases
- Signage
- One-on-one communication

Recipients are asked to report on their initiative within 30 days upon completion. This report should include:

- An overview of the project or event outcome relative to initiative objectives, including who and how many people were helped as well as how WCU's funds were used
- Electronic photos of WCU's recognition
- Links/Copies to coverage in traditional media, social media and websites

WCU Community Fund Application

To complete this application:

1 - Save the PDF to your Computer, 2 - Complete and Save the Form

3 - Submit by Email to Marketing@weyburncu.ca, by mail or in person to your local branch



Contact Information

Organization	_____	Date	_____
Contact Name	_____	Website	_____
Address	_____	Email	_____
City	_____	Province	_____
		Phone	_____
Postal Code	_____	Mobile	_____

Organization Information

Is your organization a member of Weyburn Credit Union?

Is your organization a non-profit or charity?

Tell us about your organization. What is your organization's Mandate or Mission Statement?

Program/Project Details

Name of Program/Project:

Please provide a brief description of your program/project:

When do you hope to launch this program/project?

What is the expected longevity of the Program/Project?

How will this program address a need in the community? Who will benefit from this program/project?

Please email to: marketing@weyburncu.ca \ Got Questions? Call us at 306 842 6641

What is the total Budget of the Program/Project? How will the funds be raised?

How much funding are you requesting from Weyburn Credit Union?

Please describe how WCU funding will be spent.

Please list any other funding or in-kind support you've confirmed or have pending. Is there exclusivity within the financial and insurance industry?

Please include details of any recognition you are planning to provide for WCU - media exposure, tickets, signage, social media posts, website articles, etc.

Please include any other information you feel would be helpful in the evaluation process.

Application submitted by:

_____\ Your Name _____\ Your Position _____\ Signature _____\ Date

Please email to: marketing@weyburncu.ca \ Got Questions? Call us at 306 842 6641

Our thanks *to you!*



We use our profits *for your good,* not our pockets.

306 842 6641 \ weyburncu.ca